



CONCORD®
Quality Vinyl Siding

THE POWER OF COLOR HAS ARRIVED

BEAUTIFUL NEW COLORS WITH EVERYDAY AFFORDABILITY.

INTRODUCING
5
NEW
COLORS!



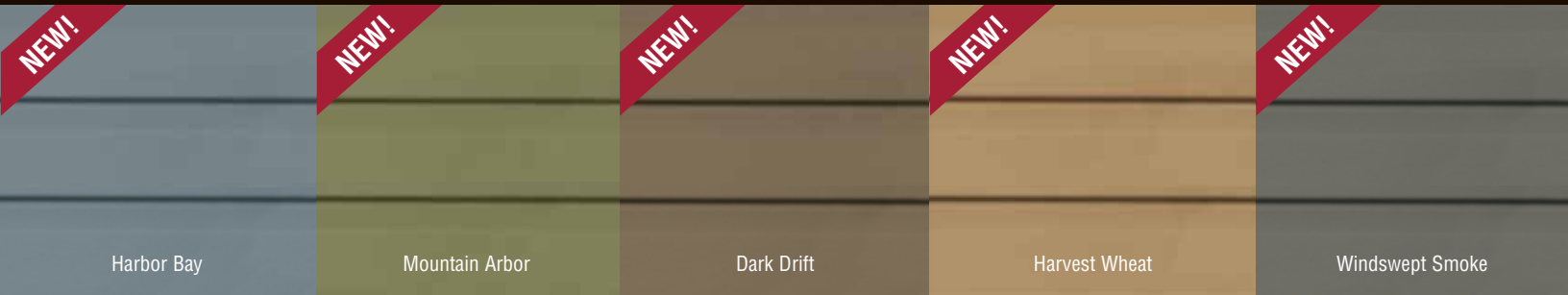
House shown in Windswept Smoke.



CONCORD®
Quality Vinyl Siding

GORGEOUS AND AFFORDABLE

REFRESHING COLORS THAT CAN CHANGE EVERYTHING



Harbor Bay

Mountain Arbor

Dark Drift

Harvest Wheat

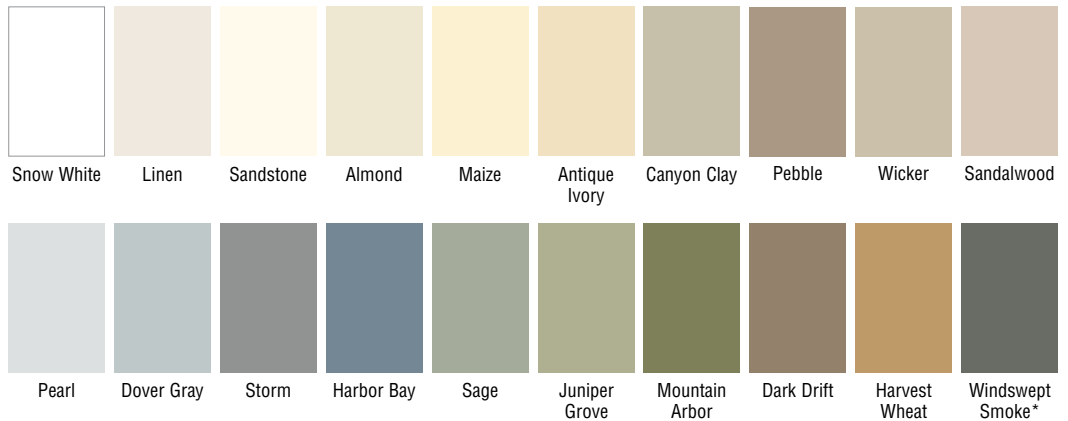
Windswept Smoke

MORE COLOR. MORE WOW!

From traditional and modern to rustic and playful, color sets the stage for a beautifully pulled-together home design that truly stands apart. Fuel your creative inspirations with five exciting new premium colors in Concord vinyl siding. This popular siding features five profiles,[†] two textures and a palette of rich colors that's certain to meet your every need.

- .042" panel thickness (nominal)
- Light roughsawn or brushed texture
- Rolled nail hem for increased rigidity
- Available in Double 4" Clapboard, Double 4" Dutch Lap, Double 5" Clapboard, Double 5" Dutch Lap and Triple 3" Clapboard
- Available in 20 attractive colors, now including new premium hues in Harbor Bay, Mountain Arbor, Dark Drift, Harvest Wheat and Windswept Smoke

COLOR PALETTE



*Available in Double 4" Clapboard and Double 4" Dutch Lap only.

Stay-True Color Technology Concord's deeper, richer colors not only offer expanded design choices with striking visual appeal, they also deliver a superb finish, thanks to our ChromaTrue® colorfast technology. Each luxurious color is remarkably fade-resistant, beautiful and resilient. **ChromaTrue®**

DESIGNED TO IMPRESS!

Gentek MyDesign Home Studio® lets you create multiple exterior designs with just the click of a mouse. This easy-to-use program takes the guesswork out of choosing the ideal color scheme because it shows the finished look before the work begins. Simply select a house style and choose siding profiles, accents, soffit and trim, along with color options for doors, roofing, shutters and more. Visit gentekinc.com to take it for a test spin!



P.O. Box 110 • Akron, Ohio 44309
gentekinc.com

Make us a part of your home.



[†]All profiles not available in all colors. Colors are reproduced by lithographic process and may vary slightly from colors of actual product. Product specifications are subject to change without prior notice. USGBC and related logo is a trademark owned by the U.S. Green Building Council and is used by permission.